

Genevieve Cen @travelstylechic

Content Creator · Podcast Host · Entrepreneur — New York City

I build brands and audiences from zero — on camera, in press, and in partnership.



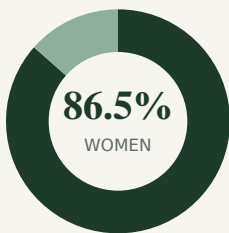
REACH — JUNE 2026

5.8M MONTHLY VIEWS **3M+** REACHED / MO **915K** INTERACTIONS **27K** IG FOLLOWERS **16K** YT SUBS

Reels run as trials — served predominantly to non-followers. 5 Reels past 1M views. 58K saves · 66K shares per month.

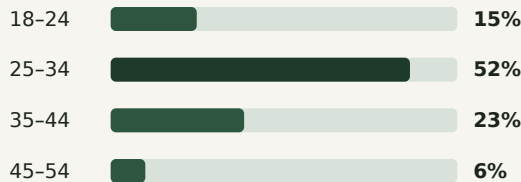
AUDIENCE

GENDER

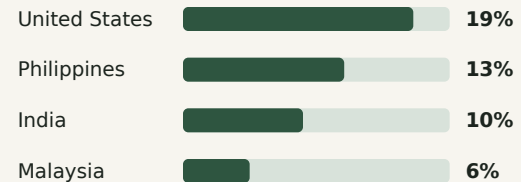


13.5% MEN

AGE



TOP MARKETS



A global, majority-female audience centered on self-development, business, and lifestyle.

SELECTED BRAND WORK

- ◆ **Mohegan Sun** commercial talent x2
- ◆ **Merit Beauty** partnership
- ◆ **Ana Luisa** sponsored content
- ◆ **Vivaia** partnership
- ◆ **DaVinci Resolve** editing tutorials
- ◆ **Italics LIC** content

Press: SinoVision (national television) · Bold Journey (editorial feature)

BEYOND THE FEED

- ◆ **Founder, Solova** — creator-brand incubator — education + supply-chain partnerships
- ◆ **Host, The Solova Podcast with Genevieve Cen** — each episode takes apart one part of a business
- ◆ **Co-owner, FlowerEver** — Brooklyn floral studio — The Greenwich Hotel · 620 Loft & Garden

WORK WITH ME

Sponsored Reels & Stories · YouTube · Ambassadorships · On-camera commercial & acting · Speaking
Rates on request.